CLIENT SERVICES Cresa Consulting Group

Helping Companies Make Informed Decisions and Implement Change

Cresa Consulting Group
Integrated Services

- Strategy & Operation Planning
- Align Labor, Technology & Operation Strategy
- Location & Incentives
- Process & Workplace Efficiencies
- Program Management
- Change Management

Bring together an integrated team of senior level professionals to deliver "Real World" implementable solutions.

Create and implement a comprehensive "business first" approach to align labor, technology, and operations with business strategy and corporate vision.

Then design a Real Estate solution that enables that business plan, reduces operating expense and optimizes leverage.

CLIENT SERVICES Cresa Consulting Group

We integrate a strong team of business, operations, real estate, site selection, economic development, supply chain and logistics, workplace strategy, design, construction, procurement, project management, and technology professionals to ensure the right strategy is developed and implemented.

Workplace and Workflow Strategy

Align business operations, logistics and culture with real estate and space

- Integrate RE, IT, logistics, Talent & Culture
- Implement Operational Improvements, Change Management and Communication Plan

Location Strategy

Identify viable real estate market(s) and location(s) to support business drivers

- Assess, evaluate and locate real estate and logistics solutions to enable business
- Optimize Government incentives

Real Estate Consulting

Enable CRE to support business needs

- Understand key market drivers and manage real estate opportunities
- Maximize financial value of business and assets

Portfolio Optimization

Orchestrate the optimal solution for a real estate inventory

- Identify the most effective real estate strategy, approach and implementation
- RE solutions that enable the business

Technology & Business Intelligence

Integrate People, Process and Technology

- Provide platform and capabilities to effectively manage CRE business

Program & Project Management

Provide single point of accountability

- Manage Real Estate, Design, FF&E, Construction and Relocation
- Global and/or National Account Management