



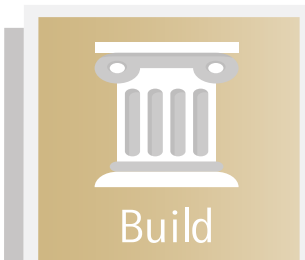
AND



# Digital Client Advisory Services Roadmap

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## WORKSHOP



INTEGRA INTERNATIONAL WORKSHOP  
JAN. 11–12, 2018

### Workshop Logistics

Time: 8:00am–5:00pm

Meals: Breakfast and Lunch will be served

### Recommended Hotels

The Muse: 130 W 46<sup>th</sup> St.

Sheraton: 811 7<sup>th</sup> Ave.

DoubleTree: 1568 Broadway

Hilton Garden Inn: 136 West 42<sup>nd</sup> St.

Hampton Inn: 220 W 41<sup>st</sup> St.

### Recommended Airport

LaGuardia Airport

### Cost

\$900/person

[Click Here to Register](#)

## TWO-DAY TRAINING COVERS



Developing a **strategic plan** that will guide you through each step to providing outsourced accounting and advisory services using cloud-based solutions



Tools and resources to help you **strategically price your services to clients**



Best practices to **guide you in the client-engagement process**, including client assessment, implementation and service design



**How to select and enter vertical markets** and succeed within them, such as not-for-profit, professional services, restaurant and others



**Staffing your outsourced practice** – from recruiting top talent to providing the training and opportunities that drive success



**Business planning strategies**, marketing activities and sales plan – take a detailed look at where your firm is now and the steps you'll take to reach your vision in the coming months



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